

# Toby W Peters

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## OBJECTIVE

Experienced designer in print, interactive, web and video with strong desires to work in web and video production.

## DESIGN EXPERIENCE

### Senior Art Director - BTS Inc., PA

Design and development of interactive learning for a variety of clients including Nike, Coca-Cola, Deloitte & IBM. Design of web portals and applications in support of client learning programs. Lead design for BTS corporate marketing including the design and development of the corporate website bts.com.

- June 07 » present

### Art Director - Booz Allen, PA

Lead the Organizational Change Media Team. The team develops web projects utilizing HTML, CSS & Flash. Developed corporate branding, video & 2D/3D animation for clients such as the US Air Force, EPA, National Institutes of Health, and NORAD. Winner of Communicator and MarCom awards for multiple projects.

- April 01 » June 07

### Art Director - Beach Advertising, PA

Design of print and interactive media for a wide range of clients throughout Philadelphia including SEPTA, Pfizer and the Philadelphia Convention and Visitors Center.

- May 00 » April 01

### Senior Designer - Nielsen Kellerman, PA

Created and led the art department, developed company identity, all media, web site, package design and promotional material.

- September 99 » May 00

### Designer - Dynamic Digital Advertising, PA

Developed web, 3D and print media for various clients throughout the greater Philadelphia area including ABC 6.

- January 99 » September 99

### Designer - Bell Atlantic Directory Graphics, PA

Design of display ads for yellow page directories.

- April 98 » January 99

## DIGITAL SKILLS

Lightwave 3D  
Premier Pro  
After Effects  
Final Cut Pro

Illustrator  
Photoshop  
HTML/CSS  
508 compliance

Flash  
Dreamweaver  
QuarkXPress  
InDesign

## EDUCATION

Continuing Bachelors of Arts in Media and Animation, Art Institute of Philadelphia, PA  
1998 Associate of Technology, Bradley Academy for the Visual Arts, York, PA